

# How Well Does Your Team Recognize Weak Signals of Change?

Signals of change are indicators that a large scale development, such as the widespread adoption of a new technology or a new idea in society or politics, is likely to occur. People and teams who recognize these signals at an early stage, when they are 'weak,' and can identify complementary changes in different domains, are at an advantage. They are better positioned to see risks and opportunities and they have time to prepare.

This quick diagnostic can help you identify opportunities for your team to identify weak signals and incorporate collective insights into planning.

If you can answer **YES** to every statement below, you have a team that is well-prepared for future change. Statements to which you answer **SOMEWHAT** or **NO** are opportunities to sharpen your ability to leverage future change to your advantage.

1

We systematically gather information about ideas and discoveries that are clearly outside of our area of focus/ specialization.

☐

Yes

☐

Somewhat

☐

No

2

We regularly capture and recognize information that could potentially destabilize our standing assumptions about our industry, stakeholder institutions and the wider world.

☐

Yes

☐

Somewhat

☐

No

3

We take active steps to mitigate the effects of 'groupthink' in strategic or policy making settings.

☐

Yes

☐

Somewhat

☐

No

4

We discuss the basis of our (collective and individual) assumptions about the future on a regular basis.

☐

Yes

☐

Somewhat

☐

No

5

We take steps to recognize the inevitable presence of "unknown unknowns" or blind spots in our strategic approach.

☐

Yes

☐

Somewhat

☐

No

## TO LEARN MORE

about how Prescient's approach to planning can advance your organization,  
contact: [Info@Prescient2050.com](mailto:Info@Prescient2050.com)

# PRESCIENT, LLC

ACTIVATE THE FUTURE



## ABOUT US

Prescient LLC, a foresight consultancy, helps executives and organizations anticipate the impacts of critical global trends to capitalize on changing conditions, stay ahead of the competition and minimize risk.

Prescient provides you with knowledge, tools and frameworks to explore how emerging change could impact your firm, your stakeholders and your vision of the future. Work with us to create long term success.

## SERVICES

- strategic foresight
- executive foresight training
- strategic narrative/organizational transformation
- keynotes

## TESTIMONIALS

"Organizations willing to invest in long term visioning and strategy development deserve a professional, thoughtful, skilled approach. Prescient brings all of these to the table."

**Matt Horn, Institute for Building Technology & Safety**

"We learned [in our strategic narrative workshop] that an organization is defined by its narrative, and that the ability to strategically take ownership of that narrative is invaluable. The insights elicited crystalized two major things for us: an understanding of each individual's separate piece and perspective of our shared past narrative, and practical methods for discussing, defining, and shaping our future story."

**Jayson Blair, Goosecreek Consulting**

## CONTACT

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